

2. Master Planning Process

**UAF Master Planning Committee
Consultant Planning Team
Campus and Community Involvement
Issues
Planning Goals
Concepts and Goals**

UAF MASTER PLANNING COMMITTEE

In 1998, the chancellor appointed the 15-member UAF Master Planning Committee (MPC), composed of faculty, staff, student and community representatives, to lead master planning efforts for the campus. Since January 2001, the MPC has guided

and student and alumni organizations.

On- and Off-Campus Community Surveys

Two surveys posted on the Web have sought

meeting.

Meeting notes, comments and survey results are available on the web or at the UAF Facilities Services Division of Design and Construction.

ISSUES

Recurrent issues emerged from the campus interviews, surveys and student comments. Key among them were:

Campus Image

The positive image projected by the campus derives mostly from the natural rather than the built environment. The campus' ridge-top location, panoramic views, boreal forest, farmland and trails create a strong and uniquely Alaskan sense of place. The image of the built campus, on the other hand, needs improvement. The expansive parking lots, confusing circulation, dissimilar architecture and absence of landscape detract from the positive image of the campus, particularly during the long winter months. Also

on the Web in July 2001. During the period of review between July and September, the

