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research, lesson plan writing, development of materials and activities, student writing, and the oral, written, and graphical presentation of data and research results.

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APPROVALS



Date 1/10/2017

GEOG/NRM 483 W&O – RESEARCH DESIGN, WRITING, AND REPRESENTATION METHODS (2 credits)

Learning Objectives

Learning Objectives

1. Identify and explain the components of a research design, including the research question, hypotheses, variables, and methods.

2. Develop and write a research proposal, including a literature review, research question, hypotheses, and methods section.

3. Analyze and evaluate research designs, including identifying strengths and weaknesses and making recommendations for improvement.

4. Apply research design principles to a specific research topic, including identifying variables and developing hypotheses.

5. Communicate research findings effectively, including writing a research paper and presenting at a conference.

6. Collaborate with peers and faculty to develop and refine research designs and proposals.

7. Demonstrate ethical research practices, including informed consent, confidentiality, and data integrity.

8. Apply research design principles to a specific research topic, including identifying variables and developing hypotheses.

9. Analyze and evaluate research designs, including identifying strengths and weaknesses and making recommendations for improvement.

10. Develop and write a research proposal, including a literature review, research question, hypotheses, and methods section.

COURSE DESCRIPTION

This course is designed as a capstone research and professional development course for
M.S. and Ph.D. students in Management and Geosience majors. It can also serve as

presentation/graphics, poster presentations, and oral presentations.

COURSE POLICIES

EXPECTATIONS

Students are expected to complete assignments on time, attend class, and read the assigned material. It is the responsibility of the student to ensure that students who are with professional responsibilities or other work-related commitments are able to complete assignments on time. Students are expected to complete assignments on time, attend class, and read the assigned material. It is the responsibility of the student to ensure that students who are with professional responsibilities or other work-related commitments are able to complete assignments on time.

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support their success. Please let me know if there is anything that can be done to facilitate your transition to CGU.

Best regards,
[Name]

Assignment

Present Course

Outline/Concept Map	4
Draft 1	7
Draft 2	7
Figure	5
Final Draft Submission Ready	8

Participation and Professionalism

10

10/1

...will be penalized up to 1% each day. If you do not discuss with your instructor, there will be consequences.

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N SCHEDULE



1. The first section of the document discusses the importance of clear communication in business settings. It highlights how effective writing and presentation can lead to better understanding and collaboration among team members.

2. The second section focuses on the role of technology in modern business operations. It explores how digital tools and platforms have transformed the way companies interact with their customers and manage their internal processes.

3. The third section addresses the challenges of global business expansion. It discusses the cultural differences that can impact communication and the strategies needed to navigate these complexities successfully.

4. The fourth section examines the impact of social media on brand reputation and customer engagement. It provides insights into how companies can leverage these platforms to build strong relationships and respond to feedback in real-time.

5. The fifth section discusses the importance of data analysis in making informed business decisions. It outlines various methods for collecting and interpreting data to identify trends and opportunities for growth.

6. The sixth section explores the concept of sustainable business practices and how they can contribute to long-term success. It covers environmental, social, and governance (ESG) factors that are increasingly influencing consumer behavior and investor decisions.

7. The seventh section discusses the role of leadership in driving organizational change and innovation. It emphasizes the need for clear vision, effective communication, and a supportive culture that encourages creative thinking.

8. The eighth section focuses on the importance of continuous learning and professional development for employees. It suggests ways in which organizations can foster a growth mindset and provide opportunities for skill enhancement.

9. The ninth section discusses the impact of economic fluctuations on business performance. It offers strategies for risk management and resilience in uncertain market conditions.

10. The tenth and final section provides a summary of the key takeaways from the document and offers suggestions for further reading and research in the field of business communication and management.

In conclusion, the document emphasizes the interconnected nature of these various business factors and the need for a holistic approach to management. By staying informed and adaptable, businesses can thrive in a rapidly changing and competitive environment.

The following table provides a detailed overview of the key concepts discussed throughout the document, organized into categories for easier reference.

Category	Key Concept	Impact/Importance
Communication	Clear Communication	Essential for team collaboration and understanding.
	Effective Writing	Facilitates the conveyance of complex information.
	Professional Presentation	Enhances credibility and engagement.
Technology	Digital Tools	Streamline operations and improve efficiency.
	Customer Interaction	Enable personalized and timely service.
	Internal Processes	Optimize workflow and resource allocation.
Global Business	Cultural Awareness	Crucial for navigating international markets.
	Communication Strategies	Adapt messaging to diverse cultural contexts.
	Risk Management	Identify and mitigate potential challenges in global expansion.
Social Media	Brand Reputation	Directly influences consumer perception and loyalty.
	Customer Engagement	Builds a community and fosters brand loyalty.
	Real-time Feedback	Allows for quick adjustments and improvements.
Data Analysis	Informed Decisions	Reduces uncertainty and increases the accuracy of business choices.
	Trend Identification	Helps anticipate market shifts and opportunities.
	Growth Opportunities	Reveals areas for expansion and innovation.
Sustainability	ESG Factors	Increasingly important for attracting investment and talent.
	Consumer Behavior	Drives demand for ethically and environmentally sound products.
	Long-term Success	Ensures the business remains viable and responsible.
Leadership	Clear Vision	Provides direction and purpose for the organization.
	Effective Communication	Aligns team members and motivates performance.
	Supportive Culture	Encourages innovation and employee well-being.
Learning & Development	Growth Mindset	Encourages resilience and a willingness to learn from setbacks.
	Skill Enhancement	Keeps employees relevant and competitive in the market.
	Organizational Change	Enables adaptation to new challenges and opportunities.
Economic Fluctuations	Risk Management	Protects the business from unforeseen economic downturns.
	Resilience	Enables the business to bounce back from adversity.
	Market Conditions	Allows for strategic adjustments based on current economic realities.

In-Class Activity

Assignments Due

12	17 Nov	Lecture 18: Multiple life cycles: finding the middle little	<ul style="list-style-type: none"> Peer Review Elements 25-27 	Peer Review
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Discussion Presentation 1h PIZZA PARTY canon TBA

Students will be notified and the syllabus will be updated on Blackboard if there are any changes.